



Revitalizing Cincinnati's Riverfront: A Master Plan for Urban Growth and Innovation

Exploring the collaborative effort behind the 32-acre mixed-use development that transformed Cincinnati's riverfront into a vibrant, thriving urban space.

Architect:

Sasaki Associates

General Contractor:

Monarch Construction
Company

Customer:

Universal Contracting
Corporation

Products:

GlassWalk™ Structural Floor
Series 2000

Opportunity

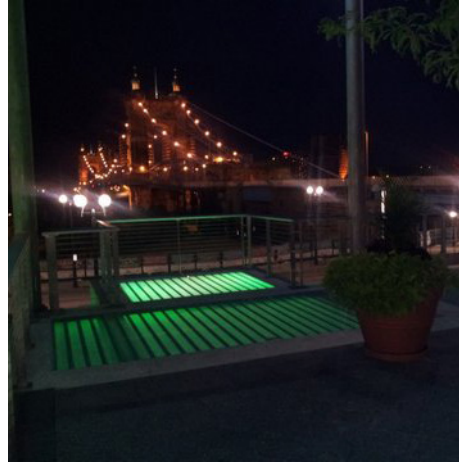
In the late 1990s, the city of Cincinnati and Hamilton County recognized a significant opportunity to revitalize and develop the central riverfront area. With the construction of two major stadiums for the Cincinnati Reds and Cincinnati Bengals, there was potential to create an urban space that could drive additional development in the surrounding area. The goal was to design an environment that would not only attract visitors to the stadiums but also foster further growth and development, transforming the riverfront into a vibrant hub for residents and tourists alike.

Solution

To bring the riverfront vision to life, Cincinnati and Hamilton County selected Carter Real Estate and The Dawson Company as master

developers for the 32-acre mixed-use project. Sasaki Associates, an internationally recognized urban design firm with over 65 years of expertise, was engaged to craft the overall urban design. With their experience in creating integrated and sustainable environments, Sasaki ensured the project would be both functional and visually captivating, driving future development in the area.

[View](#) more Cincinnati Riverfront Park photos in our website gallery.



Monarch Construction Company was tasked with building the project, with a focus on incorporating glass and water features. A central element of the design included the incorporation of glass and water features, with the Carousel Pavilion at Vine Street Plaza as the focal point. GBA Architectural Products + Services provided and installed the walkable tempered glass floors, which were supported by clear anodized aluminum frames. The backlighting beneath the glass created an inviting atmosphere, enhancing the outdoor gathering space and complementing the urban design.

Outcome

The Cincinnati central riverfront development successfully transformed the area into a vibrant, multi-use urban space. The integration of stunning glass floors and water features at Vine Street Plaza became key attractions, drawing both locals and tourists. The project sparked additional development in the surrounding neighborhoods, contributing to the region's economic growth and solidifying the riverfront as a premier destination in Cincinnati.



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